

**MINISTRY OF FINANCE**  
**Print Media Conversations**  
**Period of Analysis: 06-09-2025 to 06-09-2025**

Sr. No.	Date	Headline	Publication	Edition	Page no	Journalist	CCM
1	06/09/25	<b>Mega Camp at Ranka facilitates enrollments, Re- KYC E completions, and awareness on flagship schemes</b>	Summit Times	Gangtok	2		N/A
2	06/09/25	<b>Mega Camp at Ranka facilitates enrollments, Re- KYC completions, and awareness on flagship schemes</b>	The Echo Of India	Gangtok	2		N/A
3	06/09/25	<b>Mega financial inclusion camp held at Ranka</b>	Sikkim Express	Gangtok	3		N/A
4	06/09/25	<b>Mega Financial Inclusion Camp at Ranka facilitates enrollments, Re- KYC completions, awareness on flagship schemes</b>	Sikkim Reporter	Gangtok	3		N/A
5	06/09/25	<b>Mega Financial Inclusion Camp Organized in Ranka, Sikkim</b>	Hamro Prajashakti	Gangtok	2		N/A
6	06/09/25	<b>Mega financial inclusion camp held in Ranka</b>	Himali Bela	Gangtok	8		N/A
7	06/09/25	<b>Mega financial inclusion camp organized in Ranka, Sikkim</b>	Dainik Mirmirey	Gangtok	3		N/A

## Mega Camp at Ranka facilitates enrollments, Re-KYC E completions, and awareness on flagship schemes

ongoing implementation efforts, following the Ministry's nationwide effort and Minister, Finance, Rangyal Lepcha. Beneficiaries, many of sustainable, people centric development initiatives.

### Mega Camp at Ranka facilitates enrollments, Re-KYC completions, and awareness on flagship schemes

**GANGTOK, 05 SEPT (PIB):** The State Bank of India (SBI), as the convenor of the State Level Bankers' Committee (SLBC) in Sikkim, organized a Mega Financial Inclusion Camp at Ranka, Sikkim, on 04 Sept, 2025, as part of the nationwide ongoing 3-Month Saturation Campaign.

The campaign, launched by the Department of Financial Services (DFS), Government of India, aims to promote comprehensive coverage of flagship financial inclusion schemes across all Gram Panchayats (GPs) in the state.

The camp, attended by 163 participants from Ranka and nearby areas, witnessed enthusiastic participation and marked a significant milestone in



the journey towards universal financial inclusion in Sikkim.

Under Secretary, Surinder Kumar, Government of India, graced the occasion as the Chief Guest, emphasizing the importance of financial inclusion in promoting socio-economic development. Other dignitaries present included General Manager, Goda Ravi Shanker, RBI; Director (Finance), Mahendra Pradhan, Government of Sikkim; Assistant General Manager, Gopal Lama, SLBC (Sikkim) and Branch Manager, Sonam

Bhutia, SBI Ranka

Bank officials provided in-depth information on various financial inclusion and social security schemes, including Pradhan Mantri Suraksha Bima Yojana (PMSBY), Pradhan Mantri Jeevan Jyoti Bima Yojana (PMJJBY), and Atal Pension Yojana (APY). The officials conducted interactive sessions and facilitated on-the-spot enrollments, briefing participants and onboarding them for these schemes. The event saw 50 participants complete their Re-KYC formalities, with 60

and 30 participants enrolling under PMSBY and PMJJBY, respectively, and 5 participants enrolled under APY.

Additionally, participants were also educated on safe banking practices and provided replies to their queries regarding their accounts and other banking schemes by the bank officials present at the camp.

The camp successfully reached out to the local population, spreading awareness and ensuring coverage under the flagship financial inclusion schemes of the Government of India, demonstrating the government's commitment to promoting financial empowerment and socio-economic inclusion in Sikkim.



## Mega Camp at Ranka facilitates enrollments, Re-KYC completions, and awareness on flagship schemes

# Mega Camp at Ranka facilitates enrollments, Re-KYC completions, and awareness on flagship schemes

**GANGTOK, SEPT 5 /--/**

The State Bank of India (SBI), as the convenor of the State Level Bankers' Committee (SLBC) in Sikkim, organized a Mega Financial Inclusion Camp at Ranka, Sikkim, on September 4, 2025, as part of the nationwide ongoing 3-Month Saturation Campaign. The campaign, launched by the Department of Financial Services (DFS), Government of India, aims to promote comprehensive coverage of flagship financial inclusion schemes spanning all Gram Panchayats (GPs) and Urban Local Bodies (ULBs) across the nation. The camp, attended by 163 participants from Ranka and nearby areas, witnessed enthusiastic participation and marked a significant milestone in the journey towards universal financial inclusion in Sikkim.

Surinder Kumar, Under Secretary, Government of India, graced the occasion



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# Mega financial inclusion camp held at Ranka



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### SE Report

**GANGTOK, September 5:** State Bank of India (SBI), as the convener of State Level Bankers' Committee (SLBC) in Sikkim, organised a mega financial inclusion camp at Ranka, East Sikkim on September 4 as a part of the nationwide ongoing three-month saturation campaign.

The campaign, launched by Department of Financial Services (DFS), Government of India, aims to promote comprehensive coverage of flagship financial inclusion schemes spanning all Gram Panchayats (GPs) and Urban Local Bodies (ULBs) across the nation, informs a press release.

The camp, attended by 163 participants from Ranka and nearby areas, witnessed enthusiastic participation and marked a significant milestone in the journey towards universal financial inclusion in Sikkim.

Chief guest Surinder Kumar, under secretary, Government of India, emphasized the importance of financial inclusion in promoting socio-economic development. Other dignitaries present included RBI general manager Goda Ravi Shanker, State Finance director Mahendra Pradhan, SLBC (Sikkim) assistant general

manager Gopal Lama and SBI Ranka branch manager Sonam Bhutia.

The bank officials provided in-depth information on various financial inclusion and social security schemes, including Pradhan Mantri Suraksha Bima Yojana (PMSBY), Pradhan Mantri Jeevan Jyoti Bima Yojana (PMJJBY), and Atal Pension Yojana (APY). The officials conducted interactive sessions and facilitated on-the-spot enrollments, briefing participants and onboarding them for these schemes. The event saw 50 participants complete their Re-KYC formalities, with 60 and 30 participants enrolling under PMSBY and PMJJBY, respectively, and 5 participants enrolled under APY.

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163 participants from Ranka and nearby areas, witnessed enthusiastic participation and marked a significant milestone in the journey towards universal financial inclusion in Sikkim. Surinder Kumar, Under Secretary, Government of India, graced the occasion as the Chief Guest, emphasizing the importance of financial inclusion in promoting socio-economic development. Other dignitaries present included Goda Ravi Shanker, General Manager, RBI; Mahendra Pradhan, Director (Finance), Government of Sikkim; Gopal Lama, Assistant General Man-

ager, SLBC (Sikkim) and Sonam Bhutia, Branch Manager, SBI Ranka.

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## Mega financial inclusion camp held in Ranka

### राङ्कामा मेगा वित्तीय समावेशीकरण शिविर आयोजित

**गान्तोक, ५ सेप्टेम्बर:** भारतीय स्टेट ब्याङ्क (एसबीआई), सिक्किममा राज्य स्तरीय ब्याङ्कर्स समिति (एसएलबीसी) को संयोजकको रूपमा देशव्यापी रूपमा चलिरहेको ३ महिने सन्तृप्ति अभियानको एक भागको रूपमा ४ सेप्टेम्बरमा सिक्किमको राङ्कामा एक मेगा वित्तीय समावेशीकरण शिविर आयोजन गरियो।

भारत सरकारको वित्तीय सेवा विभाग (डीएफएस)-द्वारा शुरु गरिएको यो अभियानको उद्देश्य देशभरिका सबै ग्राम पञ्चायतहरू (जीपी) र शहरी स्थानीय निकायहरू (यूएलबी)-मा प्रमुख वित्तीय समावेशीकरण योजनाहरूको व्यापक कभरेजलाई प्रवर्द्धन गर्नु रहेको छ। यस शिविरमा राङ्का र नजिकैका क्षेत्रहरूबाट १६३ जना प्रतिभागीले उत्साहपूर्वक भाग लिए अनि सिक्किममा सार्वभौमिक वित्तीय समावेशीकरणको दिशामा एक महत्वपूर्ण कोसेढुङ्गा साबित भयो।

यस अवसरमा भारत सरकारका अवर सचिव सुरिन्दर कुमारले मुख्य अतिथिको रूपमा

उपस्थित भएर सामाजिक-आर्थिक विकासलाई बढावा दिनमा वित्तीय समावेशीकरणको महत्वमाथि जोड दिए। उपस्थित अन्य गणमान्य व्यक्तिहरूमा आरबीआईका महाप्रबन्धक गोदा रवि शङ्कर, सिक्किम सरकारका निर्देशक (वित्त) महेन्द्र प्रधान, एसएलबीसी (सिक्किम) का सहायक महाप्रबन्धक गोपाल लामा र एसबीआई राङ्काका शाखा प्रबन्धक सोनाम भोटिया रहेका थिए।

ब्याङ्कका अधिकारीहरूले प्रधानमन्त्री सुरक्षा बीमा योजना (पीएमएसबीवाई), प्रधानमन्त्री जीवन ज्योति बीमा योजना (पीएमजेबीवाई) र अटल पेन्शन योजना (एपीवाई) सहित विभिन्न वित्तीय समावेशीकरण र सामाजिक सुरक्षा योजनाहरूको बारेमा गहन जानकारी प्रदान गरे। अधिकारीहरूले अन्तरक्रियात्मक सत्र पनि आयोजन गरे तथा कार्यक्रम स्थलमै नामाङ्कन, सहभागीहरूलाई जानकारी प्रदान गर्ने र यी उनीहरूलाई यी योजनाहरूसित जोड्नमा सहायता

प्राप्त भयो। यस कार्यक्रममा ५० प्रतिभागीले आफ्नो पुनः केवाईसी औपचारिकता पूरा गरे, जसमा क्रमशः पीएमएसबीवाई र पीएमजेबीवाई अन्तर्गत ६० र ३० प्रतिभागीहरूले नामाङ्कन गराए अनि एपीवाई अन्तर्गत ५ प्रतिभागीले नामाङ्कन गराए।

यस अतिरिक्त, प्रतिभागीहरूलाई सुरक्षित ब्याङ्किङ प्रथाहरूको बारेमा पनि शिक्षित गरिएको थियो र शिविरमा उपस्थित ब्याङ्क अधिकारीहरूले उनीहरूको खाता र अन्य ब्याङ्किङ योजनाहरूसित सम्बन्धित प्रश्नहरूको जवाफ दिए।

शिविरले स्थानीय जनतासम्म सफलतापूर्वक पहुँच बनायो, जागरूकता फैलायो र भारत सरकारका प्रमुख वित्तीय समावेशीकरण योजनाहरू अन्तर्गत कभरेज सुनिश्चित गर्‍यो, जसले सिक्किममा वित्तीय सशक्तिकरण र सामाजिक-आर्थिक समावेशीकरणलाई बढावा दिनका लागि सरकारको प्रतिबद्धतालाई प्रदर्शन गर्‍यो। (पीआईबी)

# Mega financial inclusion camp organized in Ranka, Sikkim

## सिक्किमको राङ्कामा मेगा वित्तीय समावेशीकरण शिविर आयोजित



**गान्तोक, ०५ सेप्टेम्बर (प्रेवि):** भारतीय स्टेट ब्याङ्क (एसबीआई), सिक्किममा राज्य स्तरीय ब्याङ्कर्स समिति (एसएलबीसी) को संयोजकको रूपमा देशव्यापी रूपमा चलिरहेको ३ महिने सन्तुष्टि अभियानको एक भागको रूपमा ४ सेप्टेम्बर, २०२५ मा सिक्किमको राङ्कामा एक मेगा वित्तीय समावेशीकरण शिविर आयोजन गरियो।

भारत सरकारको वित्तीय सेवा विभाग (डीएफएस) द्वारा शुरु गरिएको यो अभियानको उद्देश्य देशभरिका सबै ग्राम पञ्चायतहरू (जीपी) र शहरी स्थानीय निकायहरू (यूएलबी) मा प्रमुख वित्तीय समावेशीकरण योजनाहरूको व्यापक कभरेजलाई प्रवर्द्धन गर्नु रहेको छ। यस शिविरमा राङ्का र नजिकैका क्षेत्रहरूबाट १६३ जना प्रतिभागीले उत्साहपूर्वक भाग लिए। अनि सिक्किममा सार्वभौमिक वित्तीय समावेशीकरणको दिशामा एक महत्त्वपूर्ण कोसेढुङ्गा साबित भयो। यस अवसरमा भारत सरकारका अवर सचिव सुरिन्द्र कुमारले मुख्य

अतिथिको रूपमा उपस्थित भएर सामाजिक-आर्थिक विकासलाई बढावा दिनमा वित्तीय समावेशीकरणको महत्त्वमाथि जोड दिए। उपस्थित अन्य गणमान्य व्यक्तिहरूमा आरबीआईका महाप्रबन्धक गोदारवि शङ्कर, सिक्किम सरकारका निर्देशक (वित्त) श्री महेन्द्र प्रधान, एसएलबीसी (सिक्किम) का सहायक महाप्रबन्धक श्री गोपाल लामा र एसबीआई राङ्काका शाखा प्रबन्धक श्री सोनाम भोटिया रहेका थिए। ब्याङ्कका अधिकारीहरूले प्रधानमन्त्री सुरक्षा बीमा योजना (पीएमएसबीवाई), प्रधानमन्त्री जीवन ज्योति बीमा योजना (पीएमजेजीबीवाई) र अटल पेन्शन योजना (एपीवाई) सहित विभिन्न वित्तीय समावेशीकरण र सामाजिक सुरक्षा योजनाहरूको बारेमा गहन जानकारी प्रदान गरे। अधिकारीहरूले अन्तरक्रियात्मक सत्र पनि आयोजन गरे तथा कार्यक्रम स्थलमै नामाङ्कन, सहभागीहरूलाई जानकारी प्रदान गर्ने र यी उनीहरूलाई यी योजनाहरूसित

जोड्नमा सहायता प्राप्त भयो। यस कार्यक्रम ममा ५० प्रतिभागीले आफ्नो पुनः केवाईसी औपचारिकता पूरा गरे, जसमा क्रमशः पीएमएसबीवाई र पीएमजेजीबीवाई अन्तर्गत ६० र ३० प्रतिभागीहरूले नामाङ्कन गराए अनि एपीवाई अन्तर्गत ५ प्रतिभागीले नामाङ्कन गराए। यस अतिरिक्त, प्रतिभागीहरूलाई सुरक्षित ब्याङ्किङ प्रथाहरूको बारेमा पनि शिक्षित गरिएको थियो र शिविरमा उपस्थित ब्याङ्क अधिकारीहरूले उनीहरूको खाता र अन्य ब्याङ्किङ योजनाहरूसित सम्बन्धित प्रश्नहरूको जवाफ दिए। शिविरले स्थानीय जनतासम्म सफलतापूर्वक पहुँच बनायो, जागरूकता फैलायो र भारत सरकारका प्रमुख वित्तीय समावेशीकरण योजनाहरू अन्तर्गत कभरेज सुनिश्चित गर्‍यो, जसले सिक्किममा वित्तीय सशक्तिकरण र सामाजिक-आर्थिक समावेशीकरणलाई बढावा दिनका लागि सरकारको प्रतिबद्धतालाई प्रदर्शन गर्‍यो।

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सम्  
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रूप  
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शह  
पत्र

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